Advertising OPPORTUNITIES

Did you know MCAS Cherry Point is the east coast's premier Marine Corps jet base? It maintains approximately 8,000 Marines and Sailors and nearly 6,000 civilian employees. Now is the time to market your business to the military and civilian community on the air station.

Welcome Aboard Folders Flyer Insert

Welcome Aboard Briefs are held monthly for new Marines, Sailors and family members. Cost is $250 to have your business flyer inserted in the brief's folders for an 11-month period, January through November. You provide the flyer up to a size of 8.5" x 11". 500-600 flyers will be needed. A disclaimer must be displayed.

Cost is only $250 for 11-month period

MCAS Cherry Point Welcome Aboard Coupon book

The "Welcome Aboard Coupon Book" is distributed at the monthly Welcome Aboard briefings to all new arriving active duty military and their family members. The briefs are held January through November. It is also distributed to Marine Corps Community Services new employees. Introduce the services and product of your business by investing in the MCCS Coupon Book.

Cost is only $200 each coupon

Sign Advertising on Marine Mart or Convenience Store Gas Pumps

Advertise your business on a single-sided sign displayed on all 4 pumps. MCCS Marketing will create, produce & laminate the signs. You provide the details. More than 4,000 people utilize the these gas pumps each month. You can change the ad each 30-day period.

Cost is only $425.00 for three-months per location

Website Banner Advertisement

~ Positioned at top of page above the fold. A link to your URL will take visitors directly to your website
~ Run on Home Page, Theater Page, Movie Calendar, Employment, Weekly Events, Marine & Family Services
~ Will rotate within banner slot of maximum four advertisers

Cost is only $800 for 2-month period

Website Button Advertisement -125 x 125

~ Position two stacked static buttons on right of page
~ Run on same pages listed above

Cost is only $500 for 2-month period

Air Show Website Accommodations Page

~ Cost is only $50 a month! (minimum 2 months). Your accommodations listing includes name, address, phone #, & a link to your website (no logos please).

Why you should advertise your business on the MCCS Cherry Point Website

~ Unique Military Audience
~ Over 30,000 visits per month
~ Average of over 1,500 visits per day
~ 80% of traffic coming directly through mccscherrypoint.com

Banner Advertising

You can advertise your business with a banner 3ftx12ft in full color displayed on a banner station. There are three MCCS banner stations, strategically located in high traffic areas. All locations are prime visual displays for anyone entering or exiting the air station. The banner will rotate to each location during the three-month time frame. The banner design will be created by MCCS Marketing Department. The banner becomes yours after the advertising time is complete. **Cost is only $425.00 for 3 month period**

Sound of Freedom Golf Course Score Cards/Granite Hole Signs

The MCAS Cherry Point's "Sound of Freedom" Golf Course is by far the busiest course in the area. This is your chance to highlight your business services to a previously untapped market! Our golf course is open to the public, which expands the amount of visibility that your hole sign and/or scorecard ad will receive. **Scorecard spaces - only $600 (Advertise for 2 years); Granite Hole Signs - only $400 (2 year coverage); Purchase scorecard & hole sign as a package for only $800 (discount of $200)**

Theater, Retail Exchange & Bowling Alley Advertising - DVD slide presentations

Advertise your business for a 12 month period at all three locations. Your ad will be shown before scheduled movies located at the Station Theater, during play on open lanes located at the Stars N' Strikes Bowling Alley, & displayed on a digital board located at the main entrance of the Retail Exchange. You will provide a 30 second advertisement/commercial which will reach over 3,000 "movie goers" over 500 "bowlers", and more than 800 shoppers in the Exchange in 1 month! You can change your ad monthly if you desire.
Save $600 and sign up for a twelve month period at only $3,000 for all 3 locations! 3 months - $800; 1 month only $300

Golf Towels for Rental Clubs at Sound of Freedom Golf Course

Supply 50 business logoed golf towels with a clip to attach to a golf bag. Towels will be displayed on each rental club bag at the MCAS Cherry Point Golf Course. There are twelve rental club sets. Soiled towels will be replaced. The 50 towels will cover twelve months of advertising.
Cost is $100.00

Banner Advertising on MCCS Event Sites

Advertise your business with a banner designed by MCCS Marketing Department. The banner will be displayed on site of one MCCS event. Choose one from the following event categories: Golf Tournaments, Family Events or Active Duty Member Events.
Cost is $60.00

Poster Advertising in the Exchange Mall

Advertise your business with a 22x28 full color, double-sided poster frame.
Cost is only $200.00 for 3 months

Small Exhibit Space in the Exchange Mall

Advertise your business at the MCX with a table & two chairs. **Cost is only $300 per day**

Customized sponsorship opportunities also available. Please call for details!

Contact MCCS Cherry Point for Advertising Opportunities

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